

Slides with Meeting Notes from
Native Census Coalition
Weekly Meeting

July 10, 2020



**10 YEARS AGO WE DIDN'T
COUNT**



**LET'S MAKE A DIFFERENCE AND
COUNT IN THE 2020 CENSUS**

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Welcome & Introductions

- Name
- Tribe or Organization
- What was your *least favorite* food as a child?
- A success this week
- A challenge this week

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Agenda

- **Welcome & Introductions**
- **Updates**
 - Executive Director
 - Tribal Partnership Specialist(s), USCB
 - Pueblo Coordinator
 - Media/Communications Coordinator
- **Announcements**
- **Next Meeting**

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Executive Director Update

- **Personal Protective Equipment (PPE)**
 - Hand sanitizers and 350 masks are available
 - Expect additional masks next week
- **Native Census Coalition Coloring Book**
 - Coloring books are available
 - 200 per community
 - Individual pages may also be downloaded from nmnativecensus.org



- **2019 Census Outreach Funds Extended**
 - IGAs sent to all tribes Wednesday
 - Tribal Leader to review and sign
 - Return to Drew Roybal Chavez at IAD

- **NAVAEP supplemental funds available**
 - If needed to continue Census Outreach efforts
 - Contact Ahtza Chavez, ED

- **Memorandum of Understanding (MOU) for VAN**
 - Working with Indian Affairs Department to complete MOUs
 - Assistance needed from each community to get phone numbers
 - Of phone numbers available in VAN
 - Many people do not list a phone number
 - Numbers may be disconnected, person not at that number, etc.
 - Phone numbers available from tribe (enrollment) may help continue outreach
 - Phone calls from both Census Coalition and tribe will help ensure great response rates
 - Tribal Liaisons will be informed as soon as determination is reached on MOUs

Tribal Partnership Specialists

Census Bureau Updates

- **Operations on the Ground**
 - Response Rates
 - See slide 8
 - Tribal response rates are good
 - Within National average
 - No tribe in in lowest range



NM Tribal Response Rates as of July 10, 2020

| GEOID | NAME | STATE | Name | Daily Response Rate all | Cumulative Response Rate Internet | Daily Response Rate Internet | Cumulative Response Rate Overall |
|-------|-------------------------|-------|--|-------------------------|-----------------------------------|------------------------------|----------------------------------|
| 10 | Acoma | NM | Acoma Pueblo and Off-Reservation Trust Land | 0.00% | 8.90% | 0.00% | 10.20% |
| 680 | Cochiti | NM | Pueblo de Cochiti | 1.00% | 36.90% | 0.00% | 43.10% |
| 1270 | Fort Sill Apache | NM | #N/A | #N/A | #N/A | #N/A | #N/A |
| 1625 | Isleta | NM | Isleta Pueblo | 0.50% | 11.20% | 0.10% | 13.30% |
| 1685 | Jemez | NM | Jemez Pueblo | 0.40% | 20.80% | 0.40% | 22.90% |
| 1700 | Jicarilla Apache Nation | NM | Jicarilla Apache Nation Reservation and Off-Reservation Trust Land | 0.10% | 4.70% | 0.10% | 4.90% |
| 1840 | Laguna | NM | Laguna Pueblo and Off-Reservation Trust Land | 0.10% | 8.10% | 0.10% | 11.50% |
| 2205 | Mescalero | NM | Mescalero Reservation | 0.20% | 15.50% | 0.20% | 16.40% |
| 2400 | Nambe | NM | Nambe Pueblo and Off-Reservation Trust Land | 0.00% | 26.90% | 0.00% | 28.40% |
| 2510 | Ohkay Owingeh | NM | Ohkay Owingeh | 0.20% | 12.80% | 0.10% | 13.60% |
| 2785 | Picuris | NM | Picuris Pueblo | 0.00% | 10.20% | 0.00% | 11.20% |
| 2990 | Pojoaque | NM | Pueblo of Pojoaque and Off-Reservation Trust Land | 0.00% | 26.50% | 0.00% | 27.80% |
| 3370 | Sandia | NM | Sandia Pueblo | 0.30% | 26.00% | 0.00% | 28.50% |
| 3400 | San Felipe | NM | San Felipe Pueblo | 0.10% | 13.40% | 0.10% | 14.10% |
| 3415 | San Ildefonso | NM | San Ildefonso Pueblo and Off-Reservation Trust Land | 0.10% | 27.30% | 0.10% | 28.40% |
| 3480 | Santa Ana | NM | Santa Ana Pueblo | 1.40% | 23.30% | 1.40% | 23.30% |
| 3495 | Santa Clara | NM | Santa Clara Pueblo and Off-Reservation Trust Land | 0.30% | 16.80% | 0.10% | 21.30% |
| 3585 | Santo Domingo | NM | Santo Domingo Pueblo | 0.60% | 36.30% | 0.30% | 43.30% |
| 4140 | Taos | NM | Taos Pueblo and Off-Reservation Trust Land | 0.10% | 15.40% | 0.10% | 16.20% |
| 4170 | Tesuque | NM | Tesuque Pueblo and Off-Reservation Trust Land | 0.20% | 16.30% | 0.20% | 17.10% |
| 4770 | Zia | NM | Zia Pueblo and Off-Reservation Trust Land | 0.50% | 18.30% | 0.50% | 18.70% |
| 4785 | Zuni | NM | Zuni Reservation and Off-Reservation Trust Land | 0.10% | 9.60% | 0.10% | 9.90% |

- **Mobile Questionnaire Assistance**
 - Please contact TPS to schedule event

- **Questions & Answers**
 - Household did not receive Census package during update leave in their community. How do they get one delivered?
 - Send **ONLY** name and phone number by email to Tribal Partnership Specialist (Amber, Kenny, Kendra)
 - amber.l.carrillo@2020census.gov
 - Kenneth.C.Pin@2020Census.gov
 - Kendra.L.Moore@2020Census.gov
 - Any additional information will be a violation of Privacy Laws
 - TPS will forward question to Operations unit

 - Households are getting forms at two places; should they fill out both?
 - No, must choose ONE address and complete

 - A wrong address appears on their Census package; how can this be corrected?
 - Change it on the form and mail it in
 - Call it in: (844) 330-2020



Make an Impact!

2020 Census Jobs Available! There's still time to make a change and to make an impact on your community!

Apply today at 2020census.gov/jobs or call 1-855-JOB-2020

During this unprecedented time, protecting the health and safety of our employees and the American public continues to be the U.S. Census Bureau's top priority. Census Bureau employees will be required to abide by all local health and safety guidelines, as well as any Executive Orders in place that require social distancing and the use of personal protective equipment (PPE) while interacting with the public.

**Shape
our future
START HERE >**



- Please assist people in applying for Census jobs
- Deadline approaching
- Non-Response Follow up (NRFU) Enumeration begins August 11
 - People from community best ones to be hired
 - Closures in tribal communities will likely allow only those from their community to carry out operation

Pueblo Coordinator Update

- **Amendments to Round 1 of Census Outreach Funds**
 - Sent to each Tribal Liaison and Tribal Leader
 - Due date: Friday, July 10 to Drew Roybal-Chavez
 - Signature date should be date amendment is signed
- **Phone Banks**
 - Round 1 – Initial call - Completed in Kewa/Santo Domingo, Cochiti and Santa Ana
 - “Stop the Knock!”
 - Complete Census so no one comes to your door
 - Complements phone banks that Tribal CCCs will conduct

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- **Up Next:** Tribal communities where Update Leave is completed
 - To schedule, contact Charlotte Little, (505) 238-0595, nmnative@censuscoalition.org
 - Inform Governor, President and front desk staff that calls will be taking place, not a scam
 - Goal is to have >85% response rate by all tribal communities

- **Two additional phone bankers to be hired:**
 - Part-time, 25-30 hours per week
 - \$15 per hour
 - July – October

- Refer interested candidates, ASAP to Charlotte Little

Media/Communications Coordinator Update

- **Language videos**
 - Completed
 - Two to go!
 - Towa (focus is on Update Leave)
- **Requests for Materials**
 - Flyers, postcards, social media, videos
- **How can we help?**
 - Frequently Asked Questions (FAQs) are available on nmnativecensus.org

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- **Census Bureau Advertising in local media outlets through Media Desk**
 - Billboards available
 - New ads can be paid for by the Census Bureau
 - Jicarilla Chieftain
 - Walatowa Newsletter
 - Etc.

- **If your community has:**
 - Digital billboards
 - Newspapers
 - Bulletins
 - Newsletters

- **Contact Kim Baca for more information**
 - Contact Kim Baca, (505) 270-3890
 - kim@kbacaconsulting.com



Everyone Counts

Fill out the 2020 Census

made with mematic

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Next Coalition Meeting

Friday, July 17

10:30 am – 11:45 am

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