

Slides with Meeting Notes from

Native Census Coalition Weekly Meeting

June 26, 2020





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Welcome & Introductions

- Name
- Tribe or Organization
- Your favorite holiday
- A success this week
- A challenge this week

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Agenda

- **Welcome & Introductions**
- **Updates**
 - Tribal Partnership Specialist(s), USCB
 - Media/Communications Coordinator
 - Pueblo Coordinator
 - Executive Director
- **Announcements**
- **Next Meeting**

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Tribal Partnership Specialists

Census Bureau Updates

- **Operations on the Ground**
 - Tribal Status
 - Start and end dates
- **Census staff on the ground**
 - Challenges being encountered
 - How can we help?



Amber Carrillo, Southern and Western Pueblos

- Response Rate for NM Tribal communities provided through June 22, 2020 (see slide 7)
 - Response rates increasing
 - Where Update Leave is not taking place; online responses still being made
- Laguna – will be starting
- San Felipe – starting July 9
- Addressed question regarding respondents who discarded Census form: In a few weeks Census Bureau will be able to identify those who have not responded and will be provided with new package.
- NRFU estimated start date August 11
 - Heavily recruiting for NRFU
 - Positive response, people are applying
 - <https://2020census.gov/en/jobs.html>
 - Please encourage tribal members to respond to phone calls



- Addressed question raised by To'hajiilee advocate regarding Census forms being dropped at homes; people unaware of Census; need for translation
 - US Census Bureau has imposed strict, no contact rule. Census employees prohibited from knocking on doors and talking with people – may only leaving packages on doors
 - Arbin Mitchell, Tribal Partnership Specialist, contact for To'hajiilee community
 - For assistance call Census Bureau Customer Service, toll free 844-330-2020
 - Videos and informational materials available at <https://nmnativecensus.org/resources/>
- Important that responses during Self-Response period is maximized
 - Next campaign: Non-Response Follow Up (est. mid-August)
 - Increases in COVID-19, may limit activity for NRFU enumerators
- Communication **critical** to inform and assist respondents in self-responding
 - Phone banks
 - Flyers
 - Posters
 - Incentives



Kendra Moore, PhD., Mescalero Apache Tribe

- Mescalero Apache community open
- Update Leave to be scheduled

Kenneth Pin, Eight Northern Pueblos & Jicarilla Apache

- Update leave in progress
 - Nambe
 - Taos
 - Ohkay Owingeh
 - San Ildefonso
 - Santa Clara – close to completion
- To be scheduled
 - Jicarilla
 - Pojoaque
 - Picuris
 - Tesuque



Media/Communications Coordinator Update

- **Coloring book**
 - Find it on website: nmnativecensus.org
- **Op Eds**
 - Template available on website
 - Kim available to help with individual requests
- **Send items you're working on**
 - Flyers, social templates
 - Encourage use of Census Frames on Facebook
 - Tag us on social media
 - NMNCC website designed to share best practices.

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- **Media Survey**
 - Take survey: [HERE](#)
- **What requests/suggestions do you have?**
 - Tiwa language video completed
 - Photos or videos needed
 - Taos CCC will send photos
 - Expected to be released week of June 29



Pueblo Coordinator Update

- **2019 Census Outreach Funds**

Drew Roybal-Chavez unable to attend; provided information

- Legislation passed by both Houses
- Awaiting Governor Lujan-Grisham approval and signature
- Extends funding through FY 2020

- **Next Steps**

- Drew Roybal-Chavez preparing amended IGAs
- Requires approval and signature ASAP and before June 30
- **IMPORTANT:** Signature date must be prior to June 30
 - Original expiration date
- Submit separate 2019 and 2020 expenditure reports each month (through June 30, 2021)

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- **Phone Banks Began**
 - Plan to conduct in each tribal community as Update Leave operations are completed
 - Will coordinate with Tribal Liaison and Tribal Partnership Specialists
 - Tribal Offices may be asked if calls are legitimate
 - Training videos are now available for tribes who plan to conduct phone banks

- Tribal Partnership Specialists request CCC Tribal Liaisons send most recent tribal closure/re-opening memos
 - Amber Carrillo, Kenneth Pin, and Dr. Moore
 - Charlotte Little

Will be helpful to upper levels in Census Bureau as response rates are reviewed.



Executive Director Update

- NM Legislature – Special Session

Ahtza Chavez unable to join Coalition meeting today. Report will be provided at next Coalition meeting on July 10.



Me watching my parents fill out the Census 2020 to make sure our family counts!



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Next Coalition Meeting

Friday, July 10

10:30 am – 11:45 am

No meeting on July 3
(July 4 – Holiday)

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