

# AVAILABLE ICOUNTNM RESOURCES

The resources on this list are for anyone conducting census outreach and awareness efforts. They're intended for community organizers, LCCCs, nonprofits, engaged businesses, and others to use to activate their community to complete the census to achieve an accurate count.

## New Mexico Census Hotline

- **How to access:** call (505) 331-8836
- Call to receive help with crafting messages, talk through potential tactics, and identify any materials you may need to achieve your goals. If you need an iCountNM material that is unique to your community, then we can design it and send it to you.

## Ready-to-Use Materials

- **How to access:** [iCountNM.gov/resources](https://iCountNM.gov/resources)
- The materials range from talking points and press kits to flyers and billboard designs. These materials are intended for use by anyone conducting census outreach. Editable versions are still available to create more localized materials (more information below).
- Materials are released on a rolling basis.

## Editable Materials

- **How to access:** email [census@mediadesknm.com](mailto:census@mediadesknm.com) and ask for access. We will then send you an invite to edit materials with instructions.
- These are templated materials that you can adjust on your own or with MediaDesk's help. After you let us know that you'd like access, we'll send you instructions on how to use the platform.

## NM Census Outreach Resource Newsletter

- All LCCC members are now signed up to receive the ICountNM Outreach Resource Newsletter.
- The newsletter covers the latest updates with the census, shares new iCountNM materials, and pulls together related resources that will help LCCCs.
- The first newsletter will be in your inbox at 7am on Friday, Dec. 7th. You'll receive a newsletter every other week after that.